



Meeting of the Board of Directors

January 8th, 2019

The Hampton Inn, 800 Mason Street, Vacaville, CA 95688

Agenda

1. Call to Order (8:00 AM)
2. Roll Call (8:01 AM)
3. Approval of Agenda (8:02 AM)
4. Accept Minutes from Last Meeting (Attachment A) (8:03 AM)
5. Financials (8:04 AM to 8:12 AM)
 - a. P&L: YTD 2018 v. 2017 as of 12-31-18 (Attachment B)
 - b. Balance Sheet as of 12-31-18 v 12-30-17 (Attachment C)
 - c. BID Fee Report.
 - d. 2019 Budget as proposed (Attachment D)
6. Board Business (Karen Seymour) (8:12 AM to 8:20 AM)
 - a. Welcome new directors and Executive Board members.
 - b. Executive Board Recommendations:
 - i. Streamlining committees structure as presented (Attachment E)
 - ii. Creation of guideline for BID members who want to co-produce special events.
7. The "Big Four" Partnership Reports: (8:20 AM - 8:40 AM)
 - a. City of Vacaville (Don Burrus/Barton Brierley/Sgt. LeRon Cummings)
 - i. Downtown Specific Plan / Streetscape Grant (Tyra Hays / Fred Buder)
 - b. Chamber of Commerce (Alexis Ruiz)
 - c. Visit Vacaville (Melyssa Laughlin)
 - d. Downtown Vacaville Big 4 Interface report (Brooke Fox) City Land Use Meeting 1/16
8. Committee Reports (8:40 AM to 8:45 AM)
 - a. Associate Membership (Wendy Jackson)
 - b. Business Retention, Expansion & Attraction (Ed Rapisarda).
 - c. Streetscape & Safety FKA Design (Wendy Jackson)
 - d. Fundraising (Bobbi Stokes/Mike Rogers)
 - e. Parking (Wendy Jackson)
 - f. Marketing (Ed Rapisarda).
 - g. Welcome (Stacy Schutte)
 - h. Music & Food Festivals (Brooke Fox)
 - i. Past: Window Decorating Contest People's Choice, HVD Toy Drive
 - ii. Upcoming: Love Stroll, Ladies Night
 - iii. Markets (Brooke Fox)
 - i. Downtown Strolls (Brooke Fox)
 - j. Community & Kids Events (Brooke Fox)
9. Executive Directors' Report (Brooke Fox) (8:45 AM to 8:52 AM)
 - a. Year End Report Presentation to City Council: Tuesday Jan. 22 at 6PM
 - b. 501 c3 status
 - c. Revised Events Calendar for 2019 (Attachment F)
10. Strategic Plan: December Deliverables (Brooke Fox) (8:52 AM to 8:53 AM)
11. Out And About / Discussion from the Floor (8:53 AM to 8:59 AM)



A locally-funded nonprofit organization created to foster an economically vibrant Downtown Vacaville

313 Parker Street, Vacaville, CA 95688
707-451-2100 www.DowntownVacaville.com

12. Next Meeting: Tuesday, February 12th, 8AM

(8:59 AM)

13. Adjourn

(9:00 AM)