



Is your shop Pet Friendly? Opt in to our new program!

We are sure that it will come as no surprise that people love their pets. In fact, last year people in the United States spent **\$70 billion dollars on their animals**. Much of that spending was in travel & tourism. More and more travelers are including Fido in their travel plans and looking for hotels, restaurants and shops that welcome our four-legged friends.

Visit Vacaville and the Downtown Vacaville Business Improvement District have teamed up to make Vacaville a pet-friendly destination. This new program is aimed at making both locals and visitors feel welcome to experience all that our city has to offer with their dogs. Much like the City of Carmel, we hope to have businesses around our city welcome those out with their dogs with both water bowls and treats.

To ensure everyone knows your business welcomes dogs, we have **printed window clings to hang in your window** (pictured here). You will also be listed on the Visit Vacaville website as a pet-friendly business. Finally (and most fun) we have teamed up with your fellow Downtown merchant **PAWSH Place Veterinary Center & Boutique** to provide those in the program a dog bowl and WAG Bag with lots pet friendly goodies, including a \$10 gift card for a purchase at the **PAWSH Boutique!**



To learn more about this program or to sign up, please **contact Melyssa Laughlin at Visit Vacaville at melyssa@visitvacaville.com** or simply fill out the included form and return it to the Downtown Vacaville or Visit Vacaville office. There's no deadline - you can opt in/out anytime.

Dog friendly travel fun facts

- 47% leisure travelers have dogs
- 40% travel with dogs each year
- 49% plan travel through search
- 34% use dog-friendly websites
- 91% say their dog is family
- 56% stay in dog-friendly hotels/motels

Pet Friendly Sign-up

Yes! I LOVE DOGS, SIGN ME UP!

BUSINESS NAME _____

ADDRESS _____

CONTACT NAME _____

PHONE # _____

EMAIL _____

DOG SPECIALS (IF ANY) _____

PETS ALLOWED: INSIDE PATIO ONLY

I WOULD LIKE:

DOG BOWL WAG BAG

