



A locally-funded nonprofit organization created to foster an economically vibrant Downtown Vacaville.

313 Parker Street, Vacaville, CA 95688
707-451-2100 www.DowntownVacaville.com

12th Annual Downtown Holiday Window Decorating Contest

It's that time of year to decorate your storefronts for the holidays! This fun, yearly tradition is a great way to spread holiday cheer and to get folks to visit and stroll the downtown district during the holidays. We invite the entire Downtown Vacaville District to participate and look forward to seeing your holiday's best! We can't wait to see what you dream up!

Windows will be judged after dark on the evening of Monday, December 2nd, aka Merriment-Eve. Our panel of judges will stroll the streets of Downtown Vacaville enjoying the festive window displays, and judging originality, arrangement, theme and overall presentation. Each category will have 1 winner and 1 runner-up. Winners, with the exception of the People's Choice Award (see below), will be **announced from the main stage at Merriment on Main, Tuesday, December 3rd.** Every business who participates will get recognition on our website, newsletter, facebook and official press release.

PEOPLE'S CHOICE: Shoppers are invited to visit participating businesses, take a selfie or group photo in front of or inside your shop, and post it to Facebook or Instagram with the hashtag **#VacaHolidayWindows** for a chance to win a **\$50 Mainstreet Smokehouse Gift Card.** The People's Choice contest runs from **December 2 through December 25** with one winner and one runner-up announced the week after Christmas on our Social Media, Website, Newsletter and Press Release.

HOW TO ENTER:

- * There is no entry fee to participate.
- * Registration is REQUIRED by turning in this form by **Friday, November 29th.**

CONTEST RULES:

- * Downtown businesses may enter a maximum of 2 windows into 1 category each.
- * Businesses may be decorated at anytime, but to enter the contest you must submit this form.
 - o If this form is not turned in, you windows may not be judged.
- * **Businesses must have their windows decorated by Monday, December 2nd at 5:00 PM.**
 - o #SmallBusinessSaturday is November 30th and we'd love to see them finished by then! (not required)

2019 CATEGORIES:

- | | |
|-----------------------|---|
| * Best Painted Window | * Best Use of Retail Product |
| * Best Holiday Window | * Best Eco-Friendly (use of recycled and/or 100% natural materials) |
| * Best Theme Window | |

Please return this form to us by **Friday, November 29th**

Window 1 Category: _____ Window 2 Category: _____

Name of Business: _____

Business Address: _____

Contact Name & Title: _____

Phone: _____ Email: _____

For additional information please email info@DowntownVacaville.com or call 707-451-2100.