



**Meeting of the Board of Directors
October 8, 2019**

The Hampton Inn, 800 Mason Street, Vacaville, CA 95688

Agenda

1. **Call to Order** (8:00 AM)
2. **Roll Call** (8:01 AM)
3. **Approval of Agenda** (8:02 AM)
4. **Accept Minutes from Last Meeting (Attachment A)** (8:03 AM)
5. **Financials** (8:04 AM to 8:12 AM)
 - a. P&L: YTD 2019 v. 2018 as of 9-30-19 (**Attachment B**)
 - b. Balance Sheet as of 9-30-19 v 9-30-18 (**Attachment C**)
 - c. BID Fee Report as of 9-30-19 (**Attachment D**)
6. **Board Business (Karen Seymour)** (8:12 AM to 8:13 AM)
 - a. **Elections** - Board Terms Worksheet (**Attachment E**)
 - b. **Executive Committee Recommendations:**
 - i. None.
7. **The “Big Four” Partnership Reports:** (8:13 AM - 8:33 AM)
 - a. **City of Vacaville** (Barton Brierley / Tim Padden / Tyra Hays / VVPD)
 - b. **Chamber of Commerce** (Becky Craig)
 - c. **Visit Vacaville** (Melyssa Laughlin)
 - d. **Downtown Vacaville Big 4 Interface report** (Brooke Fox)
8. **Committee Reports** (8:33 AM to 8:45 AM)
 - a. **Organization** (Stacy Schutte, Ed Rapisarda)
 - b. **Economic Vitality** (Stacy Schutte, Ed Rapisarda)
 - i. Associate Membership / Business Retention, Expansion & Attraction / Welcome
 - c. **Design** (Barton Brierley, Kathleen Ramos, Stacy Schutte)
 - i. Presentation: Seeing Main Street in a Whole New Light (Brooke Fox)
 - d. **Promotion** (Maria Brana, Kia Lutte)
 - i. **Music & Food Festivals** (Brooke Fox)
 - ii. **Markets** (Brooke Fox) Farmers’ Market
 - iii. **Downtown Strolls** (Brooke Fox) Wicked Boos 10/26, Halloween Stroll 10/31
 - iv. **Community & Kids Events** (Brooke Fox) KidFest 10/19, Veterans’ Day 11/11, Small Business Saturday 11/30, Merriment on Main 12/3
9. **Executive Directors’ Report (Brooke Fox)** (8:45 AM to 8:52 AM)
 - a. 501 c3 status
 - b. Staff Report / Operations
10. **Strategic Plan: Update (Brooke Fox)** (8:52 AM to 8:53 AM)
11. **Out And About / Discussion from the Floor** (8:53 AM to 8:59 AM)
12. **Next Meeting: Tuesday, November 12, 8AM** (8:59 AM)
13. **Adjourn** (9:00 AM)