



**Meeting of the Board of Directors
December 10, 2019**

The Hampton Inn, 800 Mason Street, Vacaville, CA 95688

Agenda

- 1. Call to Order (8:00 AM)**
- 2. Roll Call (8:01 AM)**
- 3. Approval of Agenda (8:02 AM)**
- 4. Accept Minutes from Last Meeting (Attachment A) (8:03 AM)**
- 5. Financials (8:04 AM to 8:12 AM)**
 - a. P&L: YTD 2019 v. 2018 as of 11-30-19 (**Attachment B**)
 - b. Balance Sheet as of 11-30-19 v 11-30-18 (**Attachment C**)
 - c. BID Fee Report as of 11-30-19 (**Attachment D**)
- 6. Board Business (Karen Seymour) (8:12 AM to 8:13 AM)**
 - a. **Elections / Nominating Committee**
 - i. Results of Electronic Polling (**Attachment E**)
 - ii. Call for Executive Board Officers (**Attachment F**)
 - b. **Executive Committee Recommendations:**
 - i. None
- 7. The "Big Four" Partnership Reports: (8:13 AM - 8:33 AM)**
 - a. **City of Vacaville** (Barton Brierley / Tim Padden / Tyra Hays / VVPD)
 - b. **Chamber of Commerce** (Becky Craig)
 - c. **Visit Vacaville** (Melyssa Laughlin / Ester LeDuff)
 - d. **Downtown Vacaville Big 4 Interface report** (Brooke Fox)
- 8. Committee Reports (8:33 AM to 8:45 AM)**
 - a. **Organization** (Stacy Schutte, Ed Rapisarda)
 - b. **Economic Vitality** (Stacy Schutte, Ed Rapisarda)
 - i. Associate Membership / Business Retention, Expansion & Attraction / Welcome
 - c. **Design** (Barton Brierley, Kathleen Ramos, Stacy Schutte)
 - i. Sidewalk & Trash Can Power Washing Update (StarCare)
 - d. **Promotion** (Maria Brana, Kia Lutte)
 - i. **Music & Food Festivals** (Brooke Fox)
 - ii. **Markets** (Brooke Fox) Small Business Saturday 11/30
 - iii. **Downtown Strolls** (Brooke Fox) Love Stroll - Feb. 13th
 - iv. **Community & Kids Events** (Brooke Fox) Merriment on Main 12/3, Holiday Window Contest Dec 1-25.
- 9. Executive Directors' Report (Brooke Fox) (8:45 AM to 8:52 AM)**
 - a. 501 c3 status
 - b. Staff Report / Operations
- 10. Strategic Plan: Update (Brooke Fox) (8:52 AM to 8:53 AM)**
- 11. Out And About / Discussion from the Floor (8:53 AM to 8:59 AM)**
- 12. Next Meeting: Tuesday, January 14, 8AM (8:59 AM)**
- 13. Adjourn (9:00 AM)**