



Meeting of the Board of Directors

February 11, 2020

The Hampton Inn, 800 Mason Street, Vacaville, CA 95688

Agenda

1. **Call to Order** (8:00 AM)
2. **Roll Call** (8:01 AM)
3. **Approval of Agenda** (8:02 AM)
4. **Accept Minutes from Last Meeting (Attachment A)** (8:03 AM)
5. **Board Business** (Dean Roberts, President) (8:04 to 8:07 AM)
 - a. **Executive Committee Recommendations:**
 - i. Move events assistant from Contract to W2 Employee designation.
6. **Committee Reports** (8:07 to 8:30 AM)
 - a. **Finance** (Melissa Ramos, Chair/Treasurer, Kelley Hanson, Dean Roberts)
 - i. P&L: YTD 2020 v. 2019 as of 1-31-20 (**Attachment B**)
 - ii. Balance Sheet as of 1-31-20 v 1-31-19 (**Attachment C**)
 - iii. 2020 Budget (**Attachment D**)
 - iv. BID Fee Report as of 1-31-20 (**Attachment available at meeting**)
 - b. **Bylaws** (Anna Louzon, Chair/Secretary, Ralph Berumen, Ed Rapisarda, Kathleen Ramos, Stacy Schutte, Dean Roberts)
 - c. **Organization** (Stacy Schutte, Ed Rapisarda, Bobbie Stokes, Ralph Berumen)
 - d. **Economic Vitality** (Leslie Silver, Tim Padden, Dean Roberts)
 - i. Associate Membership / Business Retention, Expansion & Attraction / Welcome
 1. **Approval of Associate Member Applications**
 - a. Color Street Nails - Hilary Boutain renewed for 2020.
 - e. **Design** (Tyra Hays, Stacy Schutte, Kelley Hanson, Melissa Ramos)
 - f. **Promotion** (Jennifer Kramer, Ester LeDuff, Bobbi Stokes, Stevie Gomez, Ralph Berumen, Shauna Manina, Ashley Gall)
 - i. **Music & Food Festivals**
 - ii. **Markets**
 - iii. **Downtown Strolls**
 - iv. **Community & Kids Events**
9. **The "Big Four" Partner Reports:** (8:30 AM - 8:45 AM)
 - a. **City of Vacaville** (Barton Brierley / Tim Padden / Tyra Hays / Kenny Meek at VVPD)
 - b. **Chamber of Commerce** (Shauna Manina)
 - c. **Visit Vacaville** (Ester LeDuff)
 - d. **Downtown Vacaville Big 4 Interface report** (Brooke Fox)
 - i. City Council presentation 2/11
 1. 2019 Annual Report (**Attachment E**)
 2. 2020 Business Plan (**Attachment F**)
 3. 2020 Management Agreement (**Attachment G**)
10. **Executive Directors' Report (Attachment H)** (8:45 AM to 8:52 AM)
11. **Out And About / Discussion from the Floor** (8:53 AM to 8:59 AM)
12. **Next Meeting: Tuesday, March 10, 8AM** (8:59 AM)
13. **Adjourn** (9:00 AM)